



WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

www.wlwt.com

CONTRACT

| | |
|--------------------------|---------------------------------|
| Contract / Revision | Alt Order # |
| 941244 / | 06259798 |
| <u>Product</u> | |
| OBAMA FOR AMERICA | |
| <u>Contract Dates</u> | <u>Estimate #</u> |
| 10/02/12 - 11/06/12 | 1537 |
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Obama/D/President | 09/20/12 / 09/20/12 |
| <u>Billing Cycle</u> | <u>Billing Calendar</u> |
| EOM/EOC | Broadcast |
| <u>Station</u> | <u>Account Executive</u> |
| WLWT | Mica Hansen |
| <u>Special Handling</u> | |
| <u>Demographic</u> | |
| Adults 25+ | |
| <u>IDB#</u> | <u>Advertiser Code</u> |
| 9912856 | 95 |
| <u>Product Code</u> | |
| | 101 |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> |
| | |

And:

Greer Margolis Mitchell Burns
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|----------|------------|----------|--------------------|----------------|------|--------|------------|------|------|-------|------------|
| 1 | WLWT | 10/02/12 | 11/02/12 | Days of Our Lives | 1-2p | | :30 | | | NM | 20 | \$3,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | | Spots/Week | Rate | | | | | | | |
| Week: 10/01/12 | 10/07/12 | -TWTF-- | | 4 | \$175.00 | | | | | | | |
| Week: 10/08/12 | 10/14/12 | -TWTF-- | | 4 | \$175.00 | | | | | | | |
| Week: 10/15/12 | 10/21/12 | -TWTF-- | | 4 | \$175.00 | | | | | | | |
| Week: 10/22/12 | 10/28/12 | -TWTF-- | | 4 | \$175.00 | | | | | | | |
| Week: 10/29/12 | 11/04/12 | -TWTF-- | | 4 | \$175.00 | | | | | | | |
| 2 | WLWT | 10/02/12 | 11/02/12 | NBC Today Show III | 10-11a | | :30 | | | NM | 20 | \$3,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | | Spots/Week | Rate | | | | | | | |
| Week: 10/01/12 | 10/07/12 | -TWTF-- | | 4 | \$175.00 | | | | | | | |
| Week: 10/08/12 | 10/14/12 | -TWTF-- | | 4 | \$175.00 | | | | | | | |
| Week: 10/15/12 | 10/21/12 | -TWTF-- | | 4 | \$175.00 | | | | | | | |
| Week: 10/22/12 | 10/28/12 | -TWTF-- | | 4 | \$175.00 | | | | | | | |
| Week: 10/29/12 | 11/04/12 | -TWTF-- | | 4 | \$175.00 | | | | | | | |
| 3 | WLWT | 10/02/12 | 11/02/12 | NBC Tonight Show | 1135-1237a | | :30 | | | NM | 20 | \$8,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | | Spots/Week | Rate | | | | | | | |
| Week: 10/01/12 | 10/07/12 | -TWTF-- | | 4 | \$400.00 | | | | | | | |
| Week: 10/08/12 | 10/14/12 | -TWTF-- | | 4 | \$400.00 | | | | | | | |
| Week: 10/15/12 | 10/21/12 | -TWTF-- | | 4 | \$400.00 | | | | | | | |
| Week: 10/22/12 | 10/28/12 | -TWTF-- | | 4 | \$400.00 | | | | | | | |
| Week: 10/29/12 | 11/04/12 | -TWTF-- | | 4 | \$400.00 | | | | | | | |
| 4 | WLWT | 10/02/12 | 11/02/12 | STEVE HARVEY DAY | STEVE HARVEY | | :30 | | | NM | 20 | \$2,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | | Spots/Week | Rate | | | | | | | |
| Week: 10/01/12 | 10/07/12 | -TWTF-- | | 4 | \$100.00 | | | | | | | |
| Week: 10/08/12 | 10/14/12 | -TWTF-- | | 4 | \$100.00 | | | | | | | |
| Week: 10/15/12 | 10/21/12 | -TWTF-- | | 4 | \$100.00 | | | | | | | |
| Week: 10/22/12 | 10/28/12 | -TWTF-- | | 4 | \$100.00 | | | | | | | |

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Hearst television inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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| 10/02/12 - 11/06/12 | OBAMA FOR AMERICA | 1537 |
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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/29/12 | | 11/04/12 | | -TWTF-- | | | | 4 | \$100.00 | | | |
| 5 | WLWT | 10/02/12 | 11/02/12 | 1230-1p | | | :30 | | | NM | 20 | \$2,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/01/12 | | 10/07/12 | | -TWTF-- | | | | 4 | \$100.00 | | | |
| Week: 10/08/12 | | 10/14/12 | | -TWTF-- | | | | 4 | \$100.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | -TWTF-- | | | | 4 | \$100.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | -TWTF-- | | | | 4 | \$100.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | -TWTF-- | | | | 4 | \$100.00 | | | |
| 6 | WLWT | 10/02/12 | 11/02/12 | Late Night w/Jimmy Fallon | 1237-136a | | :30 | | | NM | 20 | \$3,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/01/12 | | 10/07/12 | | -TWTF-- | | | | 4 | \$175.00 | | | |
| Week: 10/08/12 | | 10/14/12 | | -TWTF-- | | | | 4 | \$175.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | -TWTF-- | | | | 4 | \$175.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | -TWTF-- | | | | 4 | \$175.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | -TWTF-- | | | | 4 | \$175.00 | | | |
| 7 | WLWT | 10/02/12 | 11/02/12 | 12-1230p M-F news | 12-1230p | | :30 | | | NM | 20 | \$3,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/01/12 | | 10/07/12 | | -TWTF-- | | | | 4 | \$150.00 | | | |
| Week: 10/08/12 | | 10/14/12 | | -TWTF-- | | | | 4 | \$150.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | -TWTF-- | | | | 4 | \$150.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | -TWTF-- | | | | 4 | \$150.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | -TWTF-- | | | | 4 | \$150.00 | | | |
| 8 | WLWT | 10/02/12 | 11/02/12 | NBC Carson Daly | Carson Daly | | :30 | | | NM | 20 | \$1,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/01/12 | | 10/07/12 | | -TWTF-- | | | | 4 | \$50.00 | | | |
| Week: 10/08/12 | | 10/14/12 | | -TWTF-- | | | | 4 | \$50.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | -TWTF-- | | | | 4 | \$50.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | -TWTF-- | | | | 4 | \$50.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | -TWTF-- | | | | 4 | \$50.00 | | | |
| 9 | WLWT | 10/02/12 | 11/02/12 | 2-3p | 2-3p | | :30 | | | NM | 20 | \$3,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/01/12 | | 10/07/12 | | -TWTF-- | | | | 4 | \$175.00 | | | |
| Week: 10/08/12 | | 10/14/12 | | -TWTF-- | | | | 4 | \$175.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | -TWTF-- | | | | 4 | \$175.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | -TWTF-- | | | | 4 | \$175.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | -TWTF-- | | | | 4 | \$175.00 | | | |
| 10 | WLWT | 10/02/12 | 11/02/12 | JUDGE JUDY EF | Judge Judy | | :30 | | | NM | 20 | \$6,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/01/12 | | 10/07/12 | | -TWTF-- | | | | 4 | \$300.00 | | | |
| Week: 10/08/12 | | 10/14/12 | | -TWTF-- | | | | 4 | \$300.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | -TWTF-- | | | | 4 | \$300.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | -TWTF-- | | | | 4 | \$300.00 | | | |

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|-------|------|---|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -TWTF-- | | | | 4 | \$300.00 | | | |
| 11 | WLWT | 10/02/12 | 11/02/12 | DR OZ EF | 4PM-5PM | | :30 | | | NM | 20 | \$6,000.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -TWTF-- | | | | 4 | \$300.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | -TWTF-- | | | | 4 | \$300.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | -TWTF-- | | | | 4 | \$300.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | -TWTF-- | | | | 4 | \$300.00 | | | |
| | | Week: 10/29/12 | 11/04/12 | -TWTF-- | | | | 4 | \$300.00 | | | |
| 12 | WLWT | 10/02/12 | 11/02/12 | 430-5a News | 430-5a | | :30 | | | NM | 20 | \$500.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -TWTF-- | | | | 4 | \$25.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | -TWTF-- | | | | 4 | \$25.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | -TWTF-- | | | | 4 | \$25.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | -TWTF-- | | | | 4 | \$25.00 | | | |
| | | Week: 10/29/12 | 11/04/12 | -TWTF-- | | | | 4 | \$25.00 | | | |
| 13 | WLWT | 10/02/12 | 11/02/12 | 5-530p M-F news | 5-530p | | :30 | | | NM | 20 | \$8,500.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -TWTF-- | | | | 4 | \$425.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | -TWTF-- | | | | 4 | \$425.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | -TWTF-- | | | | 4 | \$425.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | -TWTF-- | | | | 4 | \$425.00 | | | |
| | | Week: 10/29/12 | 11/04/12 | -TWTF-- | | | | 4 | \$425.00 | | | |
| 14 | WLWT | 10/02/12 | 11/02/12 | 5-6a news | 5-6a | | :30 | | | NM | 45 | \$5,625.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -TWTF-- | | | | 9 | \$125.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | -TWTF-- | | | | 9 | \$125.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | -TWTF-- | | | | 9 | \$125.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | -TWTF-- | | | | 9 | \$125.00 | | | |
| | | Week: 10/29/12 | 11/04/12 | -TWTF-- | | | | 9 | \$125.00 | | | |
| 15 | WLWT | 10/02/12 | 11/02/12 | 530-6p M-F news | 530-6p | | :30 | | | NM | 20 | \$9,500.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -TWTF-- | | | | 4 | \$475.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | -TWTF-- | | | | 4 | \$475.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | -TWTF-- | | | | 4 | \$475.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | -TWTF-- | | | | 4 | \$475.00 | | | |
| | | Week: 10/29/12 | 11/04/12 | -TWTF-- | | | | 4 | \$475.00 | | | |
| 16 | WLWT | 10/02/12 | 11/02/12 | 6-630p M-F news | 6-630p | | :30 | | | NM | 20 | \$12,000.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -TWTF-- | | | | 4 | \$600.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | -TWTF-- | | | | 4 | \$600.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | -TWTF-- | | | | 4 | \$600.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | -TWTF-- | | | | 4 | \$600.00 | | | |

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|---|------|-----------------|-----------------|-------------------|----------------|-------------|--------|------------|------|------|-------|-------------|
| <u>Start Date</u> | | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | | | | |
| Week: 10/29/12 | | 11/04/12 | -TWTF-- | 4 | | \$600.00 | | | | | | |
| 17 | WLWT | 10/02/12 | 11/02/12 | 6-7a news | 6-7a | | :30 | | | NM | 45 | \$11,250.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> | | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | | | | |
| Week: 10/01/12 | | 10/07/12 | -TWTF-- | 9 | | \$250.00 | | | | | | |
| Week: 10/08/12 | | 10/14/12 | -TWTF-- | 9 | | \$250.00 | | | | | | |
| Week: 10/15/12 | | 10/21/12 | -TWTF-- | 9 | | \$250.00 | | | | | | |
| Week: 10/22/12 | | 10/28/12 | -TWTF-- | 9 | | \$250.00 | | | | | | |
| Week: 10/29/12 | | 11/04/12 | -TWTF-- | 9 | | \$250.00 | | | | | | |
| 18 | WLWT | 10/02/12 | 11/02/12 | 7-730p | 7-730p | | :30 | | | NM | 5 | \$1,750.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> | | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | | | | |
| Week: 10/01/12 | | 10/07/12 | -TWTF-- | 1 | | \$350.00 | | | | | | |
| Week: 10/08/12 | | 10/14/12 | -TWTF-- | 1 | | \$350.00 | | | | | | |
| Week: 10/15/12 | | 10/21/12 | -TWTF-- | 1 | | \$350.00 | | | | | | |
| Week: 10/22/12 | | 10/28/12 | -TWTF-- | 1 | | \$350.00 | | | | | | |
| Week: 10/29/12 | | 11/04/12 | -TWTF-- | 1 | | \$350.00 | | | | | | |
| 19 | WLWT | 10/02/12 | 11/02/12 | NBC Today Show | 7-9a | | :30 | | | NM | 80 | \$28,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> | | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | | | | |
| Week: 10/01/12 | | 10/07/12 | -TWTF-- | 16 | | \$350.00 | | | | | | |
| Week: 10/08/12 | | 10/14/12 | -TWTF-- | 16 | | \$350.00 | | | | | | |
| Week: 10/15/12 | | 10/21/12 | -TWTF-- | 16 | | \$350.00 | | | | | | |
| Week: 10/22/12 | | 10/28/12 | -TWTF-- | 16 | | \$350.00 | | | | | | |
| Week: 10/29/12 | | 11/04/12 | -TWTF-- | 16 | | \$350.00 | | | | | | |
| 20 | WLWT | 10/02/12 | 11/02/12 | 730-8p | 730-8p | | :30 | | | NM | 5 | \$1,750.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> | | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | | | | |
| Week: 10/01/12 | | 10/07/12 | -TWTF-- | 1 | | \$350.00 | | | | | | |
| Week: 10/08/12 | | 10/14/12 | -TWTF-- | 1 | | \$350.00 | | | | | | |
| Week: 10/15/12 | | 10/21/12 | -TWTF-- | 1 | | \$350.00 | | | | | | |
| Week: 10/22/12 | | 10/28/12 | -TWTF-- | 1 | | \$350.00 | | | | | | |
| Week: 10/29/12 | | 11/04/12 | -TWTF-- | 1 | | \$350.00 | | | | | | |
| 21 | WLWT | 10/02/12 | 11/02/12 | NBC Today Show II | 9-10a | | :30 | | | NM | 20 | \$5,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> | | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | | | | |
| Week: 10/01/12 | | 10/07/12 | -TWTF-- | 4 | | \$250.00 | | | | | | |
| Week: 10/08/12 | | 10/14/12 | -TWTF-- | 4 | | \$250.00 | | | | | | |
| Week: 10/15/12 | | 10/21/12 | -TWTF-- | 4 | | \$250.00 | | | | | | |
| Week: 10/22/12 | | 10/28/12 | -TWTF-- | 4 | | \$250.00 | | | | | | |
| Week: 10/29/12 | | 11/04/12 | -TWTF-- | 4 | | \$250.00 | | | | | | |
| 22 | WLWT | 10/02/12 | 11/03/12 | 11-1135p M-Su | 11-1135p | | :30 | | | NM | 25 | \$20,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> | | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | | | | |
| Week: 10/01/12 | | 10/07/12 | -TWTFS- | 5 | | \$800.00 | | | | | | |
| Week: 10/08/12 | | 10/14/12 | -TWTFS- | 5 | | \$800.00 | | | | | | |
| Week: 10/15/12 | | 10/21/12 | -TWTFS- | 5 | | \$800.00 | | | | | | |
| Week: 10/22/12 | | 10/28/12 | -TWTFS- | 5 | | \$800.00 | | | | | | |

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|---------------------|-------------------|--------------------------|
| Contract / Revision | Alt Order # | |
| 941244 / | 06259798 | |
| Contract Dates | Product | Estimate # |
| 10/02/12 - 11/06/12 | OBAMA FOR AMERICA | 1537 |
| Advertiser | | Original Date / Revision |
| Obama/D/President | | 09/20/12 / 09/20/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|------|-----------------|-------------------|---------------------|----------------|-----------------------|-----------------|---------------|-------------|-------------|-------|------------|
| <u>Start Date</u> | | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | | | | |
| Week: 10/29/12 | | 11/04/12 | -TWTFSS- | 5 | | \$800.00 | | | | | | |
| 23 | WLWT | 10/12/12 | 11/02/12 | F10-11p | F10-11p | | :30 | | | NM | 3 | \$4,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> | | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | | | | |
| Week: 10/08/12 | | 10/14/12 | ----1-- | 1 | | \$1,500.00 | | | | | | |
| Week: 10/15/12 | | 10/21/12 | ----- | 0 | | \$0.00 | | | | | | |
| Week: 10/22/12 | | 10/28/12 | ----1-- | 1 | | \$1,500.00 | | | | | | |
| Week: 10/29/12 | | 11/04/12 | ----1-- | 1 | | \$1,500.00 | | | | | | |
| 24 | WLWT | 10/05/12 | 11/02/12 | F9-10p | F9-10p | | :30 | | | NM | 3 | \$2,400.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> | | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | | | | |
| Week: 10/01/12 | | 10/07/12 | ----1-- | 1 | | \$800.00 | | | | | | |
| Week: 10/08/12 | | 10/14/12 | ----- | 0 | | \$0.00 | | | | | | |
| Week: 10/15/12 | | 10/21/12 | ----1-- | 1 | | \$800.00 | | | | | | |
| Week: 10/22/12 | | 10/28/12 | ----- | 0 | | \$0.00 | | | | | | |
| Week: 10/29/12 | | 11/04/12 | ----1-- | 1 | | \$800.00 | | | | | | |
| 25 | WLWT | 10/08/12 | 11/05/12 | Mon NBC Prime Other | Prime Other | | :30 | | | NM | 4 | \$8,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> | | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | | | | |
| Week: 10/08/12 | | 10/14/12 | 1----- | 1 | | \$2,000.00 | | | | | | |
| Week: 10/15/12 | | 10/21/12 | 1----- | 1 | | \$2,000.00 | | | | | | |
| Week: 10/22/12 | | 10/28/12 | 1----- | 1 | | \$2,000.00 | | | | | | |
| <u>Spot</u> | | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| 3 | | WLWT | 10/22/12-10/28/12 | Mon NBC Prime Other | | Prime Other | M----- | :30 | \$2,000.00 | NM | | |
| Credited | | | | | | | | | | | | |
| Week: 10/29/12 | | 11/04/12 | 1----- | 1 | | \$2,000.00 | | | | | | |
| Week: 11/05/12 | | 11/11/12 | 1----- | 1 | | \$2,000.00 | | | | | | |
| 26 | WLWT | 10/06/12 | 11/04/12 | Sa/Su 5-6a News | Sa/Su 5-6a | | :30 | | | NM | 20 | \$2,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> | | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | | | | |
| Week: 10/01/12 | | 10/07/12 | -----SS | 4 | | \$100.00 | | | | | | |
| Week: 10/08/12 | | 10/14/12 | -----SS | 4 | | \$100.00 | | | | | | |
| Week: 10/15/12 | | 10/21/12 | -----SS | 4 | | \$100.00 | | | | | | |
| Week: 10/22/12 | | 10/28/12 | -----SS | 4 | | \$100.00 | | | | | | |
| Week: 10/29/12 | | 11/04/12 | -----SS | 4 | | \$100.00 | | | | | | |
| 27 | WLWT | 10/06/12 | 11/04/12 | Sa/Su 6-7a News | Sa/Su 6-7a | | :30 | | | NM | 20 | \$3,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> | | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | | | | |
| Week: 10/01/12 | | 10/07/12 | -----SS | 4 | | \$175.00 | | | | | | |
| Week: 10/08/12 | | 10/14/12 | -----SS | 4 | | \$175.00 | | | | | | |
| Week: 10/15/12 | | 10/21/12 | -----SS | 4 | | \$175.00 | | | | | | |
| Week: 10/22/12 | | 10/28/12 | -----SS | 4 | | \$175.00 | | | | | | |
| Week: 10/29/12 | | 11/04/12 | -----SS | 4 | | \$175.00 | | | | | | |
| N | 28 | WLWT | 10/06/12 | 11/04/12 | Sa/su7-8a news | Sa/su7-8a | | :30 | | NM | 21 | \$7,350.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| <u>Start Date</u> | | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | | | | | |
| Week: 10/01/12 | | 10/07/12 | -----SS | 4 | | \$350.00 | | | | | | |
| Week: 10/08/12 | | 10/14/12 | -----SS | 4 | | \$350.00 | | | | | | |

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| Contract Dates | Product | Estimate # |
| 10/02/12 - 11/06/12 | OBAMA FOR AMERICA | 1537 |
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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|------|-------------------|-----------------|--------------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/15/12 | | 10/21/12 | | -----SS | | | | 4 | \$350.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | -----SS | | | | 4 | \$350.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | -----SS | | | | 5 | \$350.00 | | | |
| 29 | WLWT | 10/06/12 | 11/03/12 | Access Hollywood Weekend | 1-2a | | :30 | | | NM | 5 | \$250.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/01/12 | | 10/07/12 | | -----1- | | | | 1 | \$50.00 | | | |
| Week: 10/08/12 | | 10/14/12 | | -----1- | | | | 1 | \$50.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | -----1- | | | | 1 | \$50.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | -----1- | | | | 1 | \$50.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | -----1- | | | | 1 | \$50.00 | | | |
| 30 | WLWT | 10/06/12 | 11/03/12 | Sa 10-11a News | Sa 10-11a | | :30 | | | NM | 5 | \$1,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/01/12 | | 10/07/12 | | -----1- | | | | 1 | \$300.00 | | | |
| Week: 10/08/12 | | 10/14/12 | | -----1- | | | | 1 | \$300.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | -----1- | | | | 1 | \$300.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | -----1- | | | | 1 | \$300.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | -----1- | | | | 1 | \$300.00 | | | |
| 31 | WLWT | 10/06/12 | 11/03/12 | NBC Saturday Night Live | NBC Saturday Nigt | | :30 | | | NM | 5 | \$5,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/01/12 | | 10/07/12 | | -----1- | | | | 1 | \$1,000.00 | | | |
| Week: 10/08/12 | | 10/14/12 | | -----1- | | | | 1 | \$1,000.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | -----1- | | | | 1 | \$1,000.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | -----1- | | | | 1 | \$1,000.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | -----1- | | | | 1 | \$1,000.00 | | | |
| 32 | WLWT | 10/06/12 | 11/03/12 | Sa/Su 6p news | Sa/Su 6p News | | :30 | | | NM | 5 | \$3,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/01/12 | | 10/07/12 | | -----1- | | | | 1 | \$600.00 | | | |
| Week: 10/08/12 | | 10/14/12 | | -----1- | | | | 1 | \$600.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | -----1- | | | | 1 | \$600.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | -----1- | | | | 1 | \$600.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | -----1- | | | | 1 | \$600.00 | | | |
| 33 | WLWT | 10/06/12 | 11/03/12 | NBC Saturday Today | Sa8-10a | | :30 | | | NM | 15 | \$6,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/01/12 | | 10/07/12 | | -----3- | | | | 3 | \$400.00 | | | |
| Week: 10/08/12 | | 10/14/12 | | -----3- | | | | 3 | \$400.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | -----3- | | | | 3 | \$400.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | -----3- | | | | 3 | \$400.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | -----3- | | | | 3 | \$400.00 | | | |
| 34 | WLWT | 10/07/12 | 11/04/12 | Extra Weekend | Extra Weekend | | :30 | | | NM | 5 | \$125.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/01/12 | | 10/07/12 | | -----1 | | | | 1 | \$25.00 | | | |
| Week: 10/08/12 | | 10/14/12 | | -----1 | | | | 1 | \$25.00 | | | |

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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|------|-------------------|-----------------|--------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/15/12 | | 10/21/12 | | -----1 | | | | 1 | \$25.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | -----1 | | | | 1 | \$25.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | -----1 | | | | 1 | \$25.00 | | | |
| 35 | WLWT | 10/07/12 | 11/04/12 | NBC MEET THE PRESS | NBC MEET THE P | | :30 | | | NM | 5 | \$1,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/01/12 | | 10/07/12 | | -----1 | | | | 1 | \$300.00 | | | |
| Week: 10/08/12 | | 10/14/12 | | -----1 | | | | 1 | \$300.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | -----1 | | | | 1 | \$300.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | -----1 | | | | 1 | \$300.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | -----1 | | | | 1 | \$300.00 | | | |
| 36 | WLWT | 10/07/12 | 11/04/12 | 11-1135p M-Su | 11-1135p | | :30 | | | NM | 5 | \$4,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/01/12 | | 10/07/12 | | -----1 | | | | 1 | \$800.00 | | | |
| Week: 10/08/12 | | 10/14/12 | | -----1 | | | | 1 | \$800.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | -----1 | | | | 1 | \$800.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | -----1 | | | | 1 | \$800.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | -----1 | | | | 1 | \$800.00 | | | |
| 37 | WLWT | 10/07/12 | 11/04/12 | Sports Rock | Sports Rock | | :30 | | | NM | 5 | \$1,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/01/12 | | 10/07/12 | | -----1 | | | | 1 | \$300.00 | | | |
| Week: 10/08/12 | | 10/14/12 | | -----1 | | | | 1 | \$300.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | -----1 | | | | 1 | \$300.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | -----1 | | | | 1 | \$300.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | -----1 | | | | 1 | \$300.00 | | | |
| 38 | WLWT | 10/07/12 | 11/04/12 | Extra Weekend | Extra Weekend | | :30 | | | NM | 5 | \$375.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/01/12 | | 10/07/12 | | -----1 | | | | 1 | \$75.00 | | | |
| Week: 10/08/12 | | 10/14/12 | | -----1 | | | | 1 | \$75.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | -----1 | | | | 1 | \$75.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | -----1 | | | | 1 | \$75.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | -----1 | | | | 1 | \$75.00 | | | |
| 39 | WLWT | 10/07/12 | 11/04/12 | The Outdoorsman | Outdoorsman | | :30 | | | NM | 5 | \$125.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/01/12 | | 10/07/12 | | -----1 | | | | 1 | \$25.00 | | | |
| Week: 10/08/12 | | 10/14/12 | | -----1 | | | | 1 | \$25.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | -----1 | | | | 1 | \$25.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | -----1 | | | | 1 | \$25.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | -----1 | | | | 1 | \$25.00 | | | |
| 40 | WLWT | 10/07/12 | 11/04/12 | Sa/Su 6p news | Sa/Su 6p News | | :30 | | | NM | 5 | \$3,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/01/12 | | 10/07/12 | | -----1 | | | | 1 | \$600.00 | | | |
| Week: 10/08/12 | | 10/14/12 | | -----1 | | | | 1 | \$600.00 | | | |

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| 941244 / | 06259798 | |
| Contract Dates | Product | Estimate # |
| 10/02/12 - 11/06/12 | OBAMA FOR AMERICA | 1537 |
| Advertiser | | Original Date / Revision |
| Obama/D/President | | 09/20/12 / 09/20/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|-----------|-------------------|-----------------|--------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/15/12 | | 10/21/12 | | -----1 | | | | 1 | \$600.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | -----1 | | | | 1 | \$600.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | -----1 | | | | 1 | \$600.00 | | | |
| 41 | WLWT | 10/07/12 | 11/04/12 | NFL Pre-Game | NFL | | :30 | | | NM | 5 | \$7,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/01/12 | | 10/07/12 | | -----1 | | | | 1 | \$1,500.00 | | | |
| Week: 10/08/12 | | 10/14/12 | | -----1 | | | | 1 | \$1,500.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | -----1 | | | | 1 | \$1,500.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | -----1 | | | | 1 | \$1,500.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | -----1 | | | | 1 | \$1,500.00 | | | |
| 42 | WLWT | 10/07/12 | 11/04/12 | NBC Sunday Today | Su8-9a | | :30 | | | NM | 5 | \$2,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/01/12 | | 10/07/12 | | -----1 | | | | 1 | \$400.00 | | | |
| Week: 10/08/12 | | 10/14/12 | | -----1 | | | | 1 | \$400.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | -----1 | | | | 1 | \$400.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | -----1 | | | | 1 | \$400.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | -----1 | | | | 1 | \$400.00 | | | |
| 43 | WLWT | 10/07/12 | 11/04/12 | NFL Regular Season | NFL | | :30 | | | NM | 4 | \$12,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/01/12 | | 10/07/12 | | -----1 | | | | 1 | \$3,000.00 | | | |
| Week: 10/08/12 | | 10/14/12 | | -----1 | | | | 1 | \$3,000.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | ----- | | | | 0 | \$0.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | -----1 | | | | 1 | \$3,000.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | -----1 | | | | 1 | \$3,000.00 | | | |
| 44 | WLWT | 10/07/12 | 11/04/12 | Su 9-10a News | Su 9-10a | | :30 | | | NM | 5 | \$1,875.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/01/12 | | 10/07/12 | | -----1 | | | | 1 | \$375.00 | | | |
| Week: 10/08/12 | | 10/14/12 | | -----1 | | | | 1 | \$375.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | -----1 | | | | 1 | \$375.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | -----1 | | | | 1 | \$375.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | -----1 | | | | 1 | \$375.00 | | | |
| 45 | WLWT | 10/11/12 | 10/25/12 | Th10-11p | Th10-11p | | :30 | | | NM | 1 | \$1,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/08/12 | | 10/14/12 | | ---1--- | | | | 1 | \$1,500.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| 1 | WLWT | 10/08/12-10/14/12 | | Th10-11p | Th10-11p | -----Th----- | :30 | | \$1,500.00 | NM | | |
| Credited | | | | | | | | | | | | |
| Week: 10/15/12 | | 10/21/12 | | ----- | | | | 0 | \$0.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | ---1--- | | | | 1 | \$1,500.00 | | | |
| 46 | WLWT | 10/04/12 | 11/01/12 | Th8-9p | Th8-9p | | :30 | | | NM | 3 | \$3,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/01/12 | | 10/07/12 | | ---1--- | | | | 1 | \$1,000.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

www.wlwt.com

| | |
|----------------------------|---------------------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 941244 / | 06259798 |
| <u>Product</u> | <u>Estimate #</u> |
| OBAMA FOR AMERICA | 1537 |
| | <u>Original Date / Revision</u> |
| | 09/20/12 / 09/20/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|----------------|-------------|---|-------------------|--------------------|-------------------|-----------------------|-----------------|---------------|-------------|------|-------------|--------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | ----- | 0 | | | | \$0.00 | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | --1--- | 1 | | | | \$1,000.00 | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | ----- | 0 | | | | \$0.00 | | | |
| Week: 10/29/12 | | 10/29/12 | 11/04/12 | --1--- | 1 | | | | \$1,000.00 | | | |
| 47 | WLWT | 10/09/12 | 10/23/12 | T10-11p | | | | | | | | |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | -1----- | 1 | | | | \$1,500.00 | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | ----- | 0 | | | | \$0.00 | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | -1----- | 1 | | | | \$1,500.00 | | | |
| 48 | WLWT | 10/02/12 | 10/30/12 | T8-9p | | | | | | | | |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | | | | |
| Week: 10/01/12 | | 10/01/12 | 10/07/12 | -1----- | 1 | | | | \$2,000.00 | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | -1----- | 1 | | | | \$2,000.00 | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | -1----- | 1 | | | | \$2,000.00 | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | -1----- | 1 | | | | \$2,000.00 | | | |
| Week: 10/29/12 | | 10/29/12 | 11/04/12 | -1----- | 1 | | | | \$2,000.00 | | | |
| 49 | WLWT | 10/02/12 | 10/30/12 | T9-10p | | | | | | | | |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | | | | |
| Week: 10/01/12 | | 10/01/12 | 10/07/12 | -1----- | 1 | | | | \$800.00 | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | ----- | 0 | | | | \$0.00 | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | -1----- | 1 | | | | \$800.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Type</u> | |
| 2 | WLWT | 10/15/12-10/21/12 | T9-10p | | T9-10p | -Tu----- | :30 | | \$800.00 | | NM | |
| | Credited | | | | | | | | | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | ----- | 0 | | | | \$0.00 | | | |
| Week: 10/29/12 | | 10/29/12 | 11/04/12 | -1----- | 1 | | | | \$800.00 | | | |
| 50 | WLWT | 10/10/12 | 10/24/12 | W10-11p | | | | | | | | |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | --1---- | 1 | | | | \$1,000.00 | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | ----- | 0 | | | | \$0.00 | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | --1---- | 1 | | | | \$1,000.00 | | | |
| 51 | WLWT | 10/03/12 | 10/31/12 | W9-10p | | | | | | | | |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | | | | |
| Week: 10/01/12 | | 10/01/12 | 10/07/12 | --1---- | 1 | | | | \$1,000.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Type</u> | |
| 1 | WLWT | 10/01/12-10/07/12 | W9-10p | | W9-10p | ---W----- | :30 | | \$1,000.00 | | NM | |
| | Credited | | | | | | | | | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | ----- | 0 | | | | \$0.00 | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | --1---- | 1 | | | | \$1,000.00 | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | ----- | 0 | | | | \$0.00 | | | |
| Week: 10/29/12 | | 10/29/12 | 11/04/12 | --1---- | 1 | | | | \$1,000.00 | | | |
| 52 | WLWT | 10/08/12 | 11/05/12 | 5-6a news | | | | | | | | |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |

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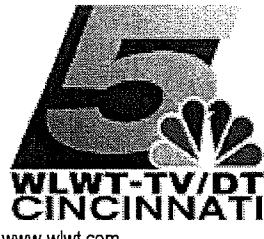
| | | |
|---------------------|-------------------|--------------------------|
| Contract / Revision | Alt Order # | |
| 941244 / | 06259798 | |
| Contract Dates | Product | Estimate # |
| 10/02/12 - 11/06/12 | OBAMA FOR AMERICA | 1537 |
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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Spots/ | | Amount |
|---|----------|-------------------|-----------------|--------------------|----------------|------|--------|-------------------|----------|------|---------------|
| | | | | | | | | | Rate | Type | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | | | |
| Week: 10/08/12 | 10/14/12 | 1----- | | | | | | 1 | \$125.00 | | |
| Week: 10/15/12 | 10/21/12 | 1----- | | | | | | 1 | \$125.00 | | |
| Week: 10/22/12 | 10/28/12 | 1----- | | | | | | 1 | \$125.00 | | |
| Week: 10/29/12 | 11/04/12 | 1----- | | | | | | 1 | \$125.00 | | |
| Week: 11/05/12 | 11/11/12 | 1----- | | | | | | 1 | \$125.00 | | |
| 53 | WLWT | 10/08/12 | 11/05/12 | 6-7a news | 6-7a | | :30 | | | NM | 5 \$1,250.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | | | |
| Week: 10/08/12 | 10/14/12 | 1----- | | | | | | 1 | \$250.00 | | |
| Week: 10/15/12 | 10/21/12 | 1----- | | | | | | 1 | \$250.00 | | |
| Week: 10/22/12 | 10/28/12 | 1----- | | | | | | 1 | \$250.00 | | |
| Week: 10/29/12 | 11/04/12 | 1----- | | | | | | 1 | \$250.00 | | |
| Week: 11/05/12 | 11/11/12 | 1----- | | | | | | 1 | \$250.00 | | |
| 54 | WLWT | 10/08/12 | 11/05/12 | NBC Today Show | 7-9a | | :30 | | | NM | 20 \$7,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | | | |
| Week: 10/08/12 | 10/14/12 | 4----- | | | | | | 4 | \$350.00 | | |
| Week: 10/15/12 | 10/21/12 | 4----- | | | | | | 4 | \$350.00 | | |
| Week: 10/22/12 | 10/28/12 | 4----- | | | | | | 4 | \$350.00 | | |
| Week: 10/29/12 | 11/04/12 | 4----- | | | | | | 4 | \$350.00 | | |
| Week: 11/05/12 | 11/11/12 | 4----- | | | | | | 4 | \$350.00 | | |
| 55 | WLWT | 10/08/12 | 11/05/12 | 430-5a News | 430-5a | | :30 | | | NM | 5 \$125.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | | | |
| Week: 10/08/12 | 10/14/12 | 1----- | | | | | | 1 | \$25.00 | | |
| Week: 10/15/12 | 10/21/12 | 1----- | | | | | | 1 | \$25.00 | | |
| Week: 10/22/12 | 10/28/12 | 1----- | | | | | | 1 | \$25.00 | | |
| Week: 10/29/12 | 11/04/12 | 1----- | | | | | | 1 | \$25.00 | | |
| Week: 11/05/12 | 11/11/12 | 1----- | | | | | | 1 | \$25.00 | | |
| 56 | WLWT | 10/08/12 | 11/05/12 | NBC Today Show II | 9-10a | | :30 | | | NM | 5 \$1,250.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | | | |
| Week: 10/08/12 | 10/14/12 | 1----- | | | | | | 1 | \$250.00 | | |
| Week: 10/15/12 | 10/21/12 | 1----- | | | | | | 1 | \$250.00 | | |
| Week: 10/22/12 | 10/28/12 | 1----- | | | | | | 1 | \$250.00 | | |
| Week: 10/29/12 | 11/04/12 | 1----- | | | | | | 1 | \$250.00 | | |
| Week: 11/05/12 | 11/11/12 | 1----- | | | | | | 1 | \$250.00 | | |
| 57 | WLWT | 10/08/12 | 11/05/12 | NBC Today Show III | 10-11a | | :30 | | | NM | 5 \$875.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | | | |
| Week: 10/08/12 | 10/14/12 | 1----- | | | | | | 1 | \$175.00 | | |
| Week: 10/15/12 | 10/21/12 | 1----- | | | | | | 1 | \$175.00 | | |
| Week: 10/22/12 | 10/28/12 | 1----- | | | | | | 1 | \$175.00 | | |
| Week: 10/29/12 | 11/04/12 | 1----- | | | | | | 1 | \$175.00 | | |
| Week: 11/05/12 | 11/11/12 | 1----- | | | | | | 1 | \$175.00 | | |
| 58 | WLWT | 10/08/12 | 11/05/12 | STEVE HARVEY DAY | STEVE HARVEY | | :30 | | | NM | 5 \$500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | | | |

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| | | |
|---------------------|-------------------|--------------------------|
| Contract / Revision | Alt Order # | |
| 941244 / | 06259798 | |
| Contract Dates | Product | Estimate # |
| 10/02/12 - 11/06/12 | OBAMA FOR AMERICA | 1537 |
| Advertiser | | Original Date / Revision |
| Obama/D/President | | 09/20/12 / 09/20/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|------|-------------------|-----------------|-------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$100.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | 1----- | | | | 1 | \$100.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | 1----- | | | | 1 | \$100.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$100.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$100.00 | | | |
| 59 | WLWT | 10/08/12 | 11/05/12 | 12-1230p M-F news | 12-1230p | | :30 | | | NM | 5 | \$750.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$150.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | 1----- | | | | 1 | \$150.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | 1----- | | | | 1 | \$150.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$150.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$150.00 | | | |
| 60 | WLWT | 10/08/12 | 11/05/12 | 1230-1p | 1230-1p | | :30 | | | NM | 5 | \$500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$100.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | 1----- | | | | 1 | \$100.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | 1----- | | | | 1 | \$100.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$100.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$100.00 | | | |
| 61 | WLWT | 10/08/12 | 11/05/12 | Days of Our Lives | 1-2p | | :30 | | | NM | 5 | \$875.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$175.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | 1----- | | | | 1 | \$175.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | 1----- | | | | 1 | \$175.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$175.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$175.00 | | | |
| 62 | WLWT | 10/08/12 | 11/05/12 | 2-3p | 2-3p | | :30 | | | NM | 5 | \$875.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$175.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | 1----- | | | | 1 | \$175.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | 1----- | | | | 1 | \$175.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$175.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$175.00 | | | |
| 63 | WLWT | 10/08/12 | 11/05/12 | JUDGE JUDY EF | Judge Judy | | :30 | | | NM | 5 | \$1,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$300.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | 1----- | | | | 1 | \$300.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | 1----- | | | | 1 | \$300.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$300.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$300.00 | | | |
| 64 | WLWT | 10/08/12 | 11/05/12 | DR OZ EF | 4PM-5PM | | :30 | | | NM | 5 | \$1,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

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| | | |
|---------------------|-------------------|--------------------------|
| Contract / Revision | Alt Order # | |
| 941244 / | 06259798 | |
| Contract Dates | Product | Estimate # |
| 10/02/12 - 11/06/12 | OBAMA FOR AMERICA | 1537 |
| Advertiser | | Original Date / Revision |
| Obama/D/President | | 09/20/12 / 09/20/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/08/12 | | 10/14/12 | | 1----- | | | | 1 | \$300.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | 1----- | | | | 1 | \$300.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | 1----- | | | | 1 | \$300.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | 1----- | | | | 1 | \$300.00 | | | |
| Week: 11/05/12 | | 11/11/12 | | 1----- | | | | 1 | \$300.00 | | | |
| 65 | WLWT | 10/08/12 | 11/05/12 | 5-530p M-F news | 5-530p | | :30 | | | NM | 5 | \$2,125.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/08/12 | | 10/14/12 | | 1----- | | | | 1 | \$425.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | 1----- | | | | 1 | \$425.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | 1----- | | | | 1 | \$425.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | 1----- | | | | 1 | \$425.00 | | | |
| Week: 11/05/12 | | 11/11/12 | | 1----- | | | | 1 | \$425.00 | | | |
| 66 | WLWT | 10/08/12 | 11/05/12 | 530-6p M-F news | 530-6p | | :30 | | | NM | 5 | \$2,375.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/08/12 | | 10/14/12 | | 1----- | | | | 1 | \$475.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | 1----- | | | | 1 | \$475.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | 1----- | | | | 1 | \$475.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | 1----- | | | | 1 | \$475.00 | | | |
| Week: 11/05/12 | | 11/11/12 | | 1----- | | | | 1 | \$475.00 | | | |
| 67 | WLWT | 10/08/12 | 11/05/12 | 6-630p M-F news | 6-630p | | :30 | | | NM | 5 | \$3,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/08/12 | | 10/14/12 | | 1----- | | | | 1 | \$600.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | 1----- | | | | 1 | \$600.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | 1----- | | | | 1 | \$600.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | 1----- | | | | 1 | \$600.00 | | | |
| Week: 11/05/12 | | 11/11/12 | | 1----- | | | | 1 | \$600.00 | | | |
| 68 | WLWT | 10/08/12 | 11/05/12 | 11-11135p M-Su | 11-11135p | | :30 | | | NM | 5 | \$4,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/08/12 | | 10/14/12 | | 1----- | | | | 1 | \$800.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | 1----- | | | | 1 | \$800.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | 1----- | | | | 1 | \$800.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | 1----- | | | | 1 | \$800.00 | | | |
| Week: 11/05/12 | | 11/11/12 | | 1----- | | | | 1 | \$800.00 | | | |
| 69 | WLWT | 10/08/12 | 11/05/12 | NBC Tonight Show | 1135-1237a | | :30 | | | NM | 5 | \$2,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/08/12 | | 10/14/12 | | 1----- | | | | 1 | \$400.00 | | | |
| Week: 10/15/12 | | 10/21/12 | | 1----- | | | | 1 | \$400.00 | | | |
| Week: 10/22/12 | | 10/28/12 | | 1----- | | | | 1 | \$400.00 | | | |
| Week: 10/29/12 | | 11/04/12 | | 1----- | | | | 1 | \$400.00 | | | |
| Week: 11/05/12 | | 11/11/12 | | 1----- | | | | 1 | \$400.00 | | | |
| 70 | WLWT | 10/08/12 | 11/05/12 | Late Night w/Jimmy Fallon | 1237-136a | | :30 | | | NM | 5 | \$875.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

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| Contract Dates | Product | Estimate # |
| 10/02/12 - 11/06/12 | OBAMA FOR AMERICA | 1537 |
| Advertiser | | Original Date / Revision |
| Obama/D/President | | 09/20/12 / 09/20/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|------|-------------------|-----------------|-----------------------|----------------|-------------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$175.00 | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | 1----- | | | | 1 | \$175.00 | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | 1----- | | | | 1 | \$175.00 | | | |
| Week: 10/29/12 | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$175.00 | | | |
| Week: 11/05/12 | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$175.00 | | | |
| 71 | WLWT | 10/08/12 | 11/05/12 | NBC Carson Daly | | Carson Daly | | :30 | | NM | 5 | \$250.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$50.00 | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | 1----- | | | | 1 | \$50.00 | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | 1----- | | | | 1 | \$50.00 | | | |
| Week: 10/29/12 | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$50.00 | | | |
| Week: 11/05/12 | | 11/05/12 | 11/11/12 | 1----- | | | | 1 | \$50.00 | | | |
| 72 | WLWT | 11/06/12 | 11/06/12 | 5-6a news | | 5-6a | | :30 | | NM | 1 | \$125.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 11/05/12 | | 11/05/12 | 11/11/12 | -1----- | | | | 1 | \$125.00 | | | |
| 73 | WLWT | 11/06/12 | 11/06/12 | NBC Today Show | | 7-9a | | :30 | | NM | 1 | \$350.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 11/05/12 | | 11/05/12 | 11/11/12 | -1----- | | | | 1 | \$350.00 | | | |
| 74 | WLWT | 11/06/12 | 11/06/12 | NBC Today Show III | | 10-11a | | :30 | | NM | 1 | \$175.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 11/05/12 | | 11/05/12 | 11/11/12 | -1----- | | | | 1 | \$175.00 | | | |
| 75 | WLWT | 11/06/12 | 11/06/12 | 12-1230p M-F news | | 12-1230p | | :30 | | NM | 1 | \$150.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 11/05/12 | | 11/05/12 | 11/11/12 | -1----- | | | | 1 | \$150.00 | | | |
| 76 | WLWT | 11/06/12 | 11/06/12 | Days of Our Lives | | 1-2p | | :30 | | NM | 1 | \$175.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 11/05/12 | | 11/05/12 | 11/11/12 | -1----- | | | | 1 | \$175.00 | | | |
| 77 | WLWT | 11/06/12 | 11/06/12 | JUDGE JUDY EF | | Judge Judy | | :30 | | NM | 1 | \$300.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 11/05/12 | | 11/05/12 | 11/11/12 | -1----- | | | | 1 | \$300.00 | | | |
| 78 | WLWT | 11/06/12 | 11/06/12 | 5-530p M-F news | | 5-530p | | :30 | | NM | 1 | \$425.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 11/05/12 | | 11/05/12 | 11/11/12 | -1----- | | | | 1 | \$425.00 | | | |
| 79 | WLWT | 11/06/12 | 11/06/12 | 6-630p M-F news | | 6-630p | | :30 | | NM | 1 | \$600.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: 11/05/12 | | 11/05/12 | 11/11/12 | -1----- | | | | 1 | \$600.00 | | | |
| 80 | WLWT | 10/03/12 | 10/03/12 | M-F POLITICAL PROGRAM | 7p-11p | | | :30 | | NM | 1 | \$1,325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|--------|------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|------|-------|--------------|
| | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --W---- | | | | 1 | \$1,325.00 | | | |
| 81 | WLWT | 10/11/12 | 10/11/12 | M-F POLITICAL PROGRAM | 7p-11p | | :30 | | | NM | 1 | \$1,325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---T--- | | | | 1 | \$1,325.00 | | | |
| 82 | WLWT | 10/16/12 | 10/16/12 | M-F POLITICAL PROGRAM | 7p-11p | | :30 | | | NM | 1 | \$1,325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -T----- | | | | 1 | \$1,325.00 | | | |
| 83 | WLWT | 10/22/12 | 10/22/12 | M-F POLITICAL PROGRAM | 7p-11p | | :30 | | | NM | 1 | \$1,325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | M----- | | | | 1 | \$1,325.00 | | | |
| Totals | | | | | | | | | | | 829 | \$286,325.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|---------------------|---------------------|
| 10/01/12 - 10/28/12 | 631 | \$217,450.00 | \$184,832.50 |
| 10/29/12 - 11/06/12 | 198 | \$68,875.00 | \$58,543.75 |
| Totals | 829 | \$286,325.00 | \$243,376.25 |

Signature: _____ Date: _____

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